



St. Matthew Parish Presents *"Broadway & All That Jazz (Nite!)"* 2023 Business Sponsorships

Introduction

After a three year hiatus from the pandemic, we are so excited to announce our 2023 Dinner Dance is back on!

To commemorate our 2023 Dinner Dance event, *"Broadway & All That Jazz (Nite!)"*, we are creating a program booklet that will be distributed to each ticket holder. This year our event celebrates Broadway and the allure and cultural impact of the theatrical performances presented in the 41 professional theatres located along Broadway in Midtown Manhattan. The event takes place on Saturday, April 22nd, 2023. To offset some of the costs of the event and to help make this important fundraiser a huge success, we are seeking sponsorships in the form of advertisements for your business.

Our parish is made up of a unique and diverse group of dedicated people, with non-traditional residential boundaries as far north as New Baltimore and as far west as Franklin and Farmington Hills. Simply put, the reach of our parish base extends far beyond traditional parish boundaries which makes for great exposure for your business! This annual event also attracts additional family and friends of our parishioners.

The final product will be professionally printed in **full color** on high quality glossy paper and saddle-stitched into a 8.5" x 5.5" booklet. We can create your ad for you or you can submit camera ready artwork to us directly at admin@stmatthewdetroit.com.

Key Business Sponsorships

Only two key sponsorships available. These sponsorships include:

- a premium placement full page ad,
- recognition on dedicated signage at the event,
- special announcement recognition at the event by Fr. Duane Novelly,
- two consecutive week recognition in the St. Matthew Pulse Bulletin,
- complimentary advertising on our website for one year, and
- recognition on our social media channels, including our weekly “Sponsor of the Week”!

Key Sponsorship Level	Ad Dimensions	Cost
<i>“Gold Sponsor” Premium Placement (inside front cover)</i>	8.5” H x 5.5” W	\$600
<i>“Silver Sponsor” Premium Placement (inside back cover)</i>	8.5” H x 5.5” W	\$500

Traditional Business Sponsorships

All sponsorships include complimentary advertising on our website for one year!

Ad Size	Ad Dimensions	Cost
Full Page	8.5” H x 5.5” W	\$400
Half Page	4.25” H x 5.5” W	\$200
Quarter Page (Vertical)	4.25” H x 2.75” W	\$100

All reservations, payment and materials due by March 31, 2023!

Reservation Form

Name: _____

Business: _____

Address: _____

Phone: _____

Email Address: _____

Ad Size: _____ Gold Sponsor (\$600)

_____ Silver Sponsor (\$500)

_____ Full Page (\$400)

_____ Half Page (\$200)

_____ Quarter Page (\$100)

Do you need artwork created for you? _____ Yes _____ No

If no, ensure submitted artwork is a minimum of 300dpi, CMYK, and in PDF, JPG, EPS, or TIFF format.

If yes, indicate how you want your ad worded or designed:

Please return this form, with payment (checks payable to St. Matthew Church) to:

- 6021 Whittier, Detroit, MI 48224

