St. Matthew Parish "April In Paris" Business Sponsorship

Introduction

To commemorate our 2018 Dinner Dance event, *"April in Paris",* we are creating a program booklet that will be distributed to each ticket holder. The event takes place on Saturday, April 14th, 2018. To offset some of the costs of the event and to help make this important fundraiser a huge success, we are seeking sponsorships in the form of advertisements for your business. Our parish is made up of a unique and diverse group of dedicated people, with non-traditional residential boundaries as far north as New Baltimore and as far west as Franklin and Farmington Hills. Simply put, the reach of our parish base extends far beyond traditional parish boundaries which makes for great exposure for your business! This annual event also attracts additional family and friends of our parishioners. The final product will be professionally printed in **full color** on high quality glossy paper and saddle-stitched into a 8.5" x 5.5" booklet. We can create your ad for you or you can submit camera ready artwork to us directly at admin@stmatthewdetroit.com.

Key Business Sponsorships

Two key sponsorships available. These sponsorships include:

- a premium placement full page ad,
- recognition on dedicated signage at the event,
- special announcement recognition at the event by Fr. Duane Novelly,
- two consecutive week recognition in the St. Matthew Pulse Bulletin,
- complimentary advertising on our website for one year, and
- recognition on our social media channels!

Key Sponsorship Level	Ad Dimensions	Cost
"Gold Sponsor" Premium Placement (inside front cover)	8.5" H x 5.5" W	$500
"Silver Sponsor" Premium Placement (inside back cover)	8.5" H x 5.5" W	$400

Traditional Business Sponsorships

All sponsorships include complimentary advertising on our website for one year!

Ad Size	Ad Dimensions	Cost
Full Page	8.5" H x 5.5" W	$300
Half Page	4" H x 5.125" W	$175
Quarter Page (Vertical)	4" H x 2.5" W	$75

All reservations and materials due no later than March 26th, 2018!

Reservation Form

Name: _____

Business: _____

Address: _____

_____

Phone: _____

Email Address: _____

Ad Size: ____ Gold Sponsor ($500)

____ Silver Sponsor ($400)

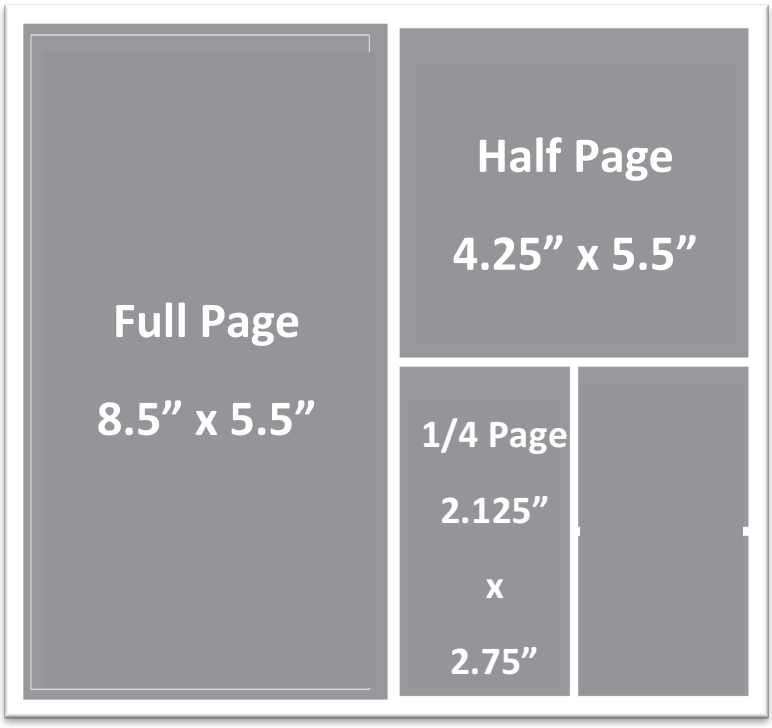
____ Full Page ($300) ____ Half Page ($175) ____ Quarter Page ($75)

Do you need artwork created for you? _____ Yes _____No

If no, ensure submitted artwork is a minimum of 300dpi, CMYK, and in PDF, JPG, EPS, or TIFF format.

If yes, indicate how you want your ad worded or designed:

_____
_____
_____
_____

Please return this form, with payment (checks payable to St. Matthew Church) to:

- 6021 Whittier, Detroit, MI 48224